

ROB DOWELL

UX/UI Designer | Front-end Web Developer

404.416.4518

thecreativeitch.com

dowell.rob@gmail.com

Passionate creative professional with over 15 years of experience dedicated to delivering visually compelling and user-centric solutions. Expertise that spans both design and development, ensuring that all deliverables are not only aesthetically pleasing but also highly functional and accessible to all. Working in this holistic manner brings flexibility and adds significant value to any type of project. Highly motivated to contribute to a team of like-minded individuals who thrive on collaboration and are driven to push the limits of digital innovation.

WORK EXPERIENCE

Airtight Design

Atlanta, GA | March 2013–Now

UX / UI Designer & Front-end Developer

- Lead the design of websites from wireframe to interactive prototypes
- Optimize user experience through responsive design techniques
- Build brand identities from the ground up for emerging companies
- Translate complex ideas into clear, visually engaging designs
- Ensure brand consistency across all creative assets and touchpoints
- Present design concepts to stakeholders and incorporate feedback efficiently
- Initiate the build-out of websites while working closely with the front-end team
- Test and maintain websites across multiple platforms and in various ways

Atomic Fusion, Inc

Atlanta, GA | March 2010–December 2012

Graphic Designer & Front-end Developer

- Craft compelling visual content in digital and print
- Create and implement custom email campaigns
- Manage social media marketing materials
- Assist in the design of website mockups
- Provide web maintenance via CMS platforms

EDUCATION

The Art Institute of Atlanta

March 2008–March 2010

Associate in Arts | Web Design & Interactive Media

- Received both “Outstanding Contributions to the Department” and “Outstanding Academic Performance” awards upon graduation.

The University of Florida

June 1995–December 2000

Bachelor of Arts | Visual Arts Studies

- Enrolled in the College of Architecture for two years before changing my major to focus on my love for art and design.

PROFESSIONAL SKILLS

UI / UX Design	HTML/CSS/Javascript
Wireframing and Prototyping	Information Architecture
Interaction Design	Problem-solving Skills
Responsive Design	Time Management
Mobile App Design	Organization Skills
Design Systems and Guidelines	Department Leadership
Accessibility and Inclusive Design	Video Editing
User-Centered Design	Audio and Music Production

SOFTWARE & PROGRAMS

- Adobe Creative Cloud
- Figma
- Midjourney
- Visual Studio Code
- WordPress
- Microsoft Office
- Jira
- Ableton Live